

The Scholarship of Teaching and Learning (SoTL):

Higher Education and Beyond: Promoting a Culture of Lifelong Learning through SoTL

FEBRUARY 4 - 5, 2021 Ecole hôtelière de Lausanne

WORKSHOP PROGRAM



Ecole hôtelière de Lausanne Route de Cojonnex 18 Switzerland +41 21 785 11 11 ehl.edu









DAY 1 – Thursday, February 4

08:45 – 09:00	Welcome	
09:00 – 10:00	Session 1	"I Know It when I See It": Value and Quality in Lifelong Learning
	Dr Amrita Zahir	Head of Faculty Development – Ecole hôtelière de Lausanne
10:10 – 11:00	Session 2	Reflecting across the Disciplines
	Dr Namala Tilakaratna	Lecturer – National University of Singapore
11:10 – 12:00	Session 3	What drives student evaluations of teaching during a pandemic?
	Dr Sébastien Fernandez	Associate Professor – Ecole hôtelière de Lausanne
12:00 – 12:45	Lunch (offline)	
12:45 – 13:00	Virtual coffee (online	e)
13:00 – 14:00	Session 4	Metacognition Isn't Just For Students: Incorporating Metacognition into Instructor Practices
	Dr Lauren Scharff	Director for the Scholarship of Teaching and Learning – United States Air Force Academy
14:10 – 15:20	Session 5	Using Curiosity and Customized Creations to Increase Engagement and Presence In Online Courses
	Dr Judith V. Boettch	ner Author of <i>The Online Teaching</i> Survival Guide – Designing for Learning



15:30 – 17:00	Session 6 Dr Gail Matthews-	Transforming Curiosities About Learning into Investigations: The Scholarship of Teaching and Learning Senior Associate Director, Center
	DeNatale	for Advancing Teaching and Learning Through Research – Northeastern University
17:05 – 18:05	Session 7	Being a SoTL Leader
	Dr Andrea Webb	Assistant Professor – The University of British Columbia
18:05 – 18:15	Recap and wrap-up	



DAY 2 – Friday, February 5

08:45 - 09:00	Welcome		
09:00 – 10:50	Workshop*	Creating a SoTL project	
	Dr Laura Zizka	Assistant Professor – Ecole hôtelière de Lausanne	
* The morning workshop is parti participants new to SoTL.	icularly targeted at master students	, doctoral students, new faculty and any	
11:00 – 12:30	Presentation of workshop results and feedback		
12:30 – 13:00	Lunch (offline)		
13:00 – 14:00	Session 1	Digital Literacy in the Disciplines	
	Dr Lauren Hays	Assistant Professor – University of Central Missouri	
	Dr Jenna Kammer	Assistant Professor – University of Central Missouri	
14:10 – 15:00	Session 2	Finding Joy in Building Connection and Community Through SoTL	
	Dr Mandy Frake- Mistak	Educational Developer – York University	
	Ms Melanie Hamilton	Educational Development Specialist – Lethbridge College	
	Dr Patrick Maher	Dean of Teaching – Nipissing University	
15:00 – 15:15	Wrap-up and closing words		

Ecole hôtelière de Lausanne



Dr Judith Boettcher

Dr. Judith V. Boettcher is coauthor with Rita-Marie Conrad of The Online Teaching Survival Guide: Simple and Practical Pedagogical Tips (2010, 2016) and the Faculty Guide for Moving Teaching and Learning to the Web (1999, 2004). She has worked with faculty at Penn State University, Florida State University, the University of Florida and Duquesne University. She was on the editorial team for the Encyclopedia of Distance Learning, 2005/2009. Judith has led countless workshops on how to teach online and best practices in online course design. Her website (www.designingforlearning.info) hosts a library of ecoaching tips, articles, interviews and a blog on Thoughts on Teaching.

Dr Sébastien Fernandez

Dr Sébastien Fernandez is an Assiociate Professor of Organizational Behavior at the Ecole hôtelière de Lausanne since 2011. He received his BSc and MSc in Psychology from the University of Lausanne and his PhD in Differential Psychology from the University of Geneva. He worked in the Swiss Army for five years where he was in charge of the assessment of the candidates for officer positions. He has taught courses in human behavior and performance, talent assessment, psychology, and interpersonal relations.

Dr Fernandez is interested in helping the hospitality industry and leaders of tomorrow take into account the psychological forces that drive high performance in organizational settings and to make decisions (such as talent decisions) with the help of evidence-based and innovative approaches coming from the field of organizational psychology.

Dr Mandy Frake-Mistak

Mandy Frake-Mistak, PhD, is an educational developer at York University. Having taught at numerous universities across Southwestern Ontario, her extensive teaching experience informs her work as she leads initiatives related to the Scholarship of Teaching and Learning, higher education policy, and the Instructional Skills Workshop. She is an active member within the educational developer community having served as Chair of the Council of Ontario Educational Developers, Secretary of the Educational Developers Caucus, and Chair of the Accreditation Committee of the Educational Developer Caucus. Mandy is a 2020 Fellow of the International Society for the Scholarship of Teaching and Learning.



Ms Melanie Hamilton

Melanie J. Hamilton, MN, EdD Candidate, is an educational developer at Lethbridge College. Melanie is active in SoTL research at the local, national, and international level. Melanie taught nursing in both the classroom and clinical setting for 20 years. Melanie is a Fellow of the International Society for the Scholarship of Teaching and Learning (2020). She is the Chair of SoTL Canada, a Board member for the Society of Teaching and Learning in Higher Education (STLHE), and is the Vice President-Canada for the International Society for the Scholarship of Teaching and Learning (ISSOTL).

Dr Lauren Hays

Lauren Hays, PhD is an Assistant Professor of Educational Technology at the University of Central Missouri. Currently, she teaches courses on research and emerging technologies. Prior to her role at UCM, she worked as an instruction librarian at an academic library. Her current research interests are the Scholarship of Teaching and Learning, digital literacy, information literacy, educational technology, and academic development.

Dr Jenna Kammer

Jenna Kammer, PhD, MLS, MA Ed., is an assistant professor in Library and Information Services at the University of Central Missouri. She teaches Organizing Information, Action Research and Technology courses in a fully online format. Prior to her role at UCM, she was an instructional designer and a librarian in public and academic libraries. She conducts research in the areas of information policy, access and use.

Dr Patrick Maher

Patrick T. Maher, PhD, is the Dean of Teaching at Nipissing University, with a faculty appointment as Professor of Physical and Health Education. He is a 3M National Teaching Fellow (2014) and Fellow of the International Society for the Scholarship of Teaching and Learning (2020). Pat is the Chair of the Council of 3M National Fellows for Teaching and Learning in Higher Education and an Associate Editor of the Canadian Journal for the Scholarship of Teaching and Learning. He is a former University Teaching Chair in Community-engaged Teaching and Scholarship (2017-2019) and the former editor of the Journal of Experiential Education (2010-2016).



Dr Gail Matthews-DeNatale

Dr. Matthews-DeNatale is a Senior Associate Director at Northeastern's Center for Advancing Teaching and Learning Through Research (CATLR), where she leads the Center's Scholarship of Teaching and Learning program. Her areas of specialization are ePortfolios and evidence-based experiential learning. As a faculty member with the Graduate School of Education, Gail founded Northeastern's eLearning and Instructional Design Master's program. As lecturer, she continues to advise GSE doctoral thesis work and teach courses related to digital learning. Gail was the recipient of the University's 2014 Award for Teaching Excellence and was awarded the international Online Learning Consortium's 2013 Learning Effectiveness Award.

Dr Lauren Scharff

Lauren Scharff is Director for the Scholarship of Teaching and Learning Program (SoTL) and Professor of Behavioral Sciences at the U.S. Air Force Academy. Prior to that she was a professor of Psychology at Stephen F. Austin State University. Her current research focuses on a variety of topics within SoTL (metacognition, use of knowledge surveys, critical thinking). Dr. Scharff is a past president of the Southwestern Psychological Association (2009) and past United States Regional Vice President for the International Society for the Scholarship of Teaching and Learning (2016-2019). She is co-creator of the award-winning *Improve with Metacognition* website.

Dr Namala Tilakaratna

Namala Lakmshi TILAKARATNA is lecturer at the Centre for English Language Communication, National University of Singapore. Her research interests include Systemic Functional Linguistic (SFL) and Legitimation Code Theory (LCT) based approaches to academic literacy and reflective practice. She is currently co-editing a Routledge book on demystifying critical reflection using LCT.

Dr Andrea Webb

Andrea S. Webb is an Assistant Professor of Teaching in the Faculty of Education at the University of British Columbia (CAN). Her work focuses on developing educational leadership in the Scholarship of Teaching and Learning through the exploration of Threshold Concepts. Currently, she spends her time teaching in Teacher Education and the International Program for the Scholarship of Educational Leadership.



Dr Amrita Zahir

Amrita Zahir received her doctorate in Educational Foundations, Leadership and Policy Studies from the University of Washington, Seattle, USA, where she spent a decade researching and teaching in educational sciences. From 2008-2018 she served as Head of Program Development for the University of Basel, Switzerland. During this time she accompanied the redesign and development of numerous degree programs, lead the development of learning outcomes for all study programs as part of the implementation of the Swiss National Qualification Framework, was a member of the teaching delegation of the Swiss Rectors' Conference of Higher Education Institutions and served as adjunct lecturer in Educational Studies at the University of Basel. She has taught numerous courses at all levels of higher education in the fields of teacher education, educational theory and policy, diversity in education and comparative education, contributed to a number of position papers and policy reports, and presented and published in the areas of educational philosophy, multicultural education and higher education.

Dr Laura Zizka

With more than 20 years of international teaching experience, Laura Zizka, PhD, has been a faculty member at Ecole Hôtelière de Lausanne (EHL) since 2002. As an Assistant Professor, she teaches Academic Writing and Crisis/Strategic Communication to undergraduate and graduate students as well as coaching Student Business Projects and undergraduate theses. In 2017, Dr. Zizka began teaching on the Blended MBA (EHL) program as well.

Since completing her PhD in Management, Dr. Zizka has presented papers at education, hospitality, and management conferences and published papers on various communications topics linked to both higher education and the workplace. Her main research areas include communications, higher education, hospitality management, Science, Technology, Engineering, and Maths (STEM) education, and Corporate Social Responsibility (CSR)/sustainability actions, initiatives, and reporting. She is also interested in the gaps between higher education and the workplace.



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For more information, please contact:

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