



**The Scholarship of Teaching and Learning (SoTL):  
The Good, The Bad, and The Ugly of Student  
Assessment of Learning**

**FEBRUARY 6, 2020**  
**Ecole hôtelière de Lausanne**

# **WORKSHOP PROGRAM**



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<b>08:30</b> <i>Lounge &amp; Work</i>	Arrival & Welcome coffee	
<b>09:00</b> <i>M_111</i>	Session 1 Grading rubrics: Pass or Fail	Ms Ruth Pühr Faculty Development/ Advisor/ Senior Lecturer Les Roches Global Hospitality Education
<b>10:00</b> <i>Lounge &amp; Work</i>	Coffee break	
<b>10:30</b> <i>M_111</i>	Session 2 Assessing critical reflection	Dr Laura Zizka Assistant Professor Ecole hôtelière de Lausanne  Mr Kader Hegedüs Assistant Professor Ecole hôtelière de Lausanne
<b>11:30</b> <i>Food Court</i>	Lunch	
<b>13:00</b> <i>M_111</i>	Session 3 Students' exam questions	Mr Andrew Keohane Senior Learning Support Manager Glion Institute of Higher Education  Mr Francesco Screti Professor Glion Institute of Higher Education
<b>14:00</b> <i>M_111</i>	Session 4 Assessing on-going learning	Dr Sébastien Fernandez Associate Professor Ecole hôtelière de Lausanne
<b>15:00</b> <i>M_111</i>	Coffee Break	
<b>15:30</b> <i>M_111</i>	Posters session (interactive)	
<b>16:30</b> <i>M_111</i>	Recap	
<b>17:00</b> <i>Lounge &amp; Work</i>	Aperitif	

## **SPEAKERS**

### **Ms Ruth Puhr**

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Following studies spanning Music and Information Technology, Ms Ruth Puhr managed the Arts Education Program for the Theatre Royal in Newcastle, working with the Arts Council and a range of national touring companies including the RSC and Scottish Opera, before moving to Switzerland. She began lecturing on Arts and Humanities elective courses at Les Roches in 2006.

In 2018 Ms Puhr was appointed Faculty Development Advisor and began her doctoral studies in higher education teaching and learning. She is passionate about developing holistically engaged faculty, equipped to face the challenges of professional life in the twenty-first century.

### **Dr Laura Zizka**

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With more than 20 years of international teaching experience, Laura Zizka, PhD, has been a faculty member at Ecole Hôtelière de Lausanne (EHL) since 2002. As an Assistant Professor, she teaches Academic Writing and Crisis/Strategic Communication to undergraduate and graduate students as well as coaching Student Business Projects and undergraduate theses. In 2017, Dr. Zizka began teaching on the Blended MBA (EHL) program as well.

Since completing her PhD in Management, Dr. Zizka has presented papers at education, hospitality, and management conferences and published papers on various communications topics linked to both higher education and the workplace. Her main research areas include communications, higher education, hospitality management, Science, Technology, Engineering, and Maths (STEM) education, and Corporate Social Responsibility (CSR)/sustainability actions, initiatives, and reporting. She is also interested in the gaps between higher education and the workplace.

### **Mr Kader Hegedüs**

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Mr Kader Hegedüs joined EHL as a Lecturer in Academic Writing and Business English in 2018. He has a background in English and History studies at the University of Lausanne, as well as pedagogic training in Secondary Education. He since started his doctoral dissertation in English literature at the University of Lausanne in 2014. As a doctoral researcher and assistant, he has taught English composition and literary analysis classes, published in both peer-reviewed and public outreach journals, as well as participated in and organized several international conferences. Recipient of various grants and a major award in his research field, he was also a Visiting Scholar at Columbia University in Winter 2016-2017.

## Mr Andrew Keohane

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Mr Andrew Keohane has spent his whole career in teaching English as a foreign language and English for academic purposes. He has worked in the UK, Turkey, Spain, France and Saudi Arabia. He started at GIHE in 2008 as the coordinator for languages.

Mr Keohane is currently the Senior Learning Support Manager, helping students to complete their studies successfully. He has a DEA in Etudes anglaises et nord-américaines from the University of Nancy, France. His current research interests include student perceptions of academic integrity, metacognition, and using student feedback to inform faculty development.

## Mr Francesco Screti

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Mr Francesco Screti Francesco is a professor at Glion Institute of Higher Education since 2014. He has over ten years of pedagogical experience, teaching a range of courses, as well as tutoring several BA and MSc dissertations. He holds an MA in Communication Studies, a MPhil in Linguistics and a Doctorate in Sociolinguistics. Francesco speaks English, French, Italian, Spanish and Portuguese.

## Dr Sébastien Fernandez

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Dr Sébastien Fernandez is an Associate Professor of Organizational Behavior at the Ecole hôtelière de Lausanne since 2011. He received his BSc and MSc in Psychology from the University of Lausanne and his PhD in Differential Psychology from the University of Geneva. He worked in the Swiss Army for five years where he was in charge of the assessment of the candidates for officer positions. He has taught courses in human behavior and performance, talent assessment, psychology, and interpersonal relations.

Dr Fernandez is interested in helping the hospitality industry and leaders of tomorrow take into account the psychological forces that drive high performance in organizational settings and to make decisions (such as talent decisions) with the help of evidence-based and innovative approaches coming from the field of organizational psychology.

For more information, please contact:

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