

**The Scholarship of Teaching and Learning (SoTL):
Reflecting-in and Reflecting-on Teaching and
Learning through Research**

FEBRUARY 7 - 8, 2019
Ecole hôtelière de Lausanne

WORKSHOP PROGRAM





DAY 1 – Thursday, February 7

| | | |
|--|--|---|
| 09:00 <i>Lounge & Work</i> | Arrival & Welcome Coffee | |
| 09:30 <i>M-110</i> | Welcome and Introduction | Dr Denis Berthiaume Academic Director of the Certificate of Advanced Studies in Higher Education Teaching and Learning – HES-SO, University of Applied Sciences and Arts of Western Switzerland |
| 09:45 <i>M-110</i> | Keynote Introduction to reflection-in and reflection- on teaching and learning | Dr Viktor Dörfler Senior Lecturer in Information & Knowledge Management – University of Strathclyde, Glasgow |
| 11:00 <i>Lounge & Work</i> | Coffee Break | |
| 11:30 <i>M-110</i> | Practice Example Intellectual quietness | Dr Marc Stierand Associate Professor/ Director of Institute of Business Creativity – Ecole hôtelière de Lausanne |
| 12:30 <i>Food Court</i> | Lunch | |
| 13:45 <i>M-110</i> | Practice Example To do is to be: Driving academic integrity through reflection | Mr Andrew Keohane Senior Learning Support Manager – Glion Institute of Higher Education Dr Martin Senior Head of Faculty Development and Ad Interim Director of Graduate Studies – Glion Institute of Higher Education |
| 15:00 <i>Lounge & Work</i> | Coffee Break | |
| 15:30 <i>M-110</i> | Workshop/ Group Discussion Reflecting on the emotional side: Motivation, fun and joy in HE | Dr Astrid Schmidhofer Senior Lecturer für Spanisch, Englisch und Deutsch- Universität Innsbruck |
| 16:30 <i>M-110</i> | Wrap-Up & Day 2 Agenda | |
| 17:00 <i>Lounge & Work</i> | Aperitif | |



DAY 2 – Friday, February 8

| | | |
|--|---|---|
| 09:00 <i>M-110</i> | Reflection and Group Discussion: Interactive learning strategies | Dr Ingrid Le Duc Conseillère pédagogique / Teaching Advisor – Ecole Polytechnique Fédérale de Lausanne |
| 09:45 <i>Lounge & Work</i> | Coffee Break | |
| 10:15 <i>M-110</i> | Reflection and Group Discussion: Reflecting on the personal aspects of teaching and learning: How does our personality shape the decisions we make in pedagogy? | Dr Sébastien Fernandez Assistant Professor – Ecole hôtelière de Lausanne |
| 11:30 <i>M-110</i> | Expert Discussion: Tools for recording reflections in higher education contexts | Dr Hilary Murphy Full Professor/ Associate Dean, Innovation and Research ad interim – Ecole hôtelière de Lausanne |
| 12:15 <i>Food Court</i> | Lunch | |
| 13:30 <i>M-110</i> | Practice Example Understanding the nature of professionalism in higher education | Ms Ruth Pühr Faculty Development Advisor/Senior Lecturer – Les Roches Global Hospitality Education |
| 14:30 <i>M-110</i> | Group Discussion Designing a SOTL research project that encourages authentic reflection | Dr Laura Zizka Assistant Professor – Ecole hôtelière de Lausanne |
| 15:15 <i>M-110</i> | Wrap-Up | |
| 15:30 <i>Lounge & Work</i> | End of the Workshop & Coffee | |



SPEAKERS

Dr Denis Berthiaume

Dr Denis Berthiaume is Academic Director of the Certificate of Advanced Studies in Higher Education Teaching and Learning at the University of Applied Sciences and Arts of Western Switzerland (HES-SO).

Dr Berthiaume holds a PhD in Educational Psychology from McGill University, Canada, and completed post-doctoral training in Higher Education Management at Harvard University, USA. As a higher education teacher, research, and manager, Dr Berthiaume has held university posts in Canada, the United Kingdom, France, and Switzerland. His publications focus on various aspects of higher education such as teaching and learning, professional development, quality assurance, doctoral supervision and comparative higher education.

Dr Viktor Dörfler

Dr Viktor Dörfler is a Senior Lecturer in Information & Knowledge Management at the Department of Management Science, University of Strathclyde Business School, UK. Viktor's scholarly research is in the area of knowledge and learning. His research on human knowledge and learning focuses on phenomena such as intuition and creativity. In a recent project, he conducted in-depth open-ended interviews with 17 Nobel Laureates in order to understand the thinking and learning of those at the highest level of expertise. Dr Dörfler has been actively involved with artificial intelligence (AI) for 20 years. He is spearheading the development of an AI software called Doctus, which is one of the best knowledge-based expert system shells in the world. In his research on knowledge modelling, Dr Dörfler creates new algorithms, compares various AI solutions, and explores the validity of AI. This research serves as a foundation for the development of the Doctus software.

In his consultancy work as a knowledge engineer for the banking, healthcare, telecommunications industries and the government sector, Dr Dörfler uses Doctus to support complex decisions through modelling expert knowledge. He has written two books, eight book chapters, 20+ journal papers, and nearly 100 conference papers and serves on the editorial board of Management Learning. Over the last year Dr Dörfler delivered a series of talks on Human Mind vs. AI, in New York, London, Dubai, Abu Dhabi, Muscat, and Lausanne, culminating in a TEDx talk. Based on his 20+ years of research, consultancy and teaching, Dr Dörfler argues that in the areas requiring original thinking, truly exceptional human performance cannot, and will not be emulated by AI. He proposes that computers and humans are good at inherently different things, and therefore, extraordinary achievements of the future will come from smart people being supported by smart technology.



Dr Marc Stierand

Dr Marc Stierand is Associate Professor of Service Management and Director of the Institute of Business Creativity (IBC) both at the École hôtelière de Lausanne. His research focuses on managerial and organizational cognition and management education and development, with a particular interest in personal and team creativity, intuition, and talent.

Dr Stierand has authored several papers in diverse outlets including Management Learning, the Journal of Creative Behavior, Creativity and Innovation Management, the International Journal of Contemporary Hospitality Management, and the Handbook of Research Methods on Intuition. He serves on the Editorial Board of Tourism Review and the Journal of Contemporary Issues in Business and Government and is a steering group member of the Research Methodology Special Interest Group at the British Academy of Management.

Mr Andrew Keohane

Mr Andrew Keohane has spent his whole career in teaching English as a foreign language and English for academic purposes. He has worked in the UK, Turkey, Spain, France and Saudi Arabia. He started at GIHE in 2008 as the coordinator for languages.

Mr Keohane is currently the Senior Learning Support Manager, helping students to complete their studies successfully. He has a DEA in Etudes anglaises et nord-américaines from the University of Nancy, France. His current research interests include student perceptions of academic integrity, metacognition, and using student feedback to inform faculty development.

Dr Martin Senior

Dr Martin Senior spent most of his early working years in the hospitality industry in the UK, before moving into training. In 1994 he moved to Switzerland as the Programme Leader, eventually becoming the Dean, at the IHTTI School of Hotel Management in Neuchâtel. In 2008, he moved to GIHE in Bulle as a lecturer, then Online Programme Leader, followed by Research Director, and is now Head of Faculty Development and Interim Director of Graduate Studies.

Dr Senior has taught both bachelors and masters students online and on campus, and continues to teach today. He is also a subject matter expert for the Chartered Management Institute, an external examiner for Huddersfield University in India, and an accreditation panel member for the Institute of Hospitality.



Dr Astrid Schmidhofer

Dr Astrid Schmidhofer works at the Department of Translation and Interpreting at the University of Innsbruck. She teaches language classes, translation, interpretation and translation theory. Her research focuses on aspects of teaching within the context of university translator training. Dr Schmidhofer has written numerous papers on related topics and regularly presents her findings at international conferences.

Dr Ingrid Le Duc

Dr Ingrid Le Duc is committed to and passionate about furthering Educational Development as a profession that intersects with current educational standards and teachers' real concerns. She has been exposed to a variety of academic cultures therefore she grew a particular interest in understanding learning and its behavior taking into consideration how learning may be influenced by external and societal factors. For more than a decade, she has delved into teaching and learning in her profession as a Teaching Advisor at the CAPE, Centre d'appui à l'enseignement, Teaching Support Centre at the Ecole Polytechnique Fédérale de Lausanne, and also as a Lecturer at the University of Bern and before that, working at the Ecole hôtelière de Lausanne.

Today, Dr Le Duc supports teachers and program directors of STEM disciplines and some areas of Humanities to identify what works best in teaching and learning. She has developed a particular interest in inclusive pedagogies as well as on students' development of ethical thinking and readiness for interdisciplinary group work. She also coaches researchers on scientific presentations in view of potential funding.

Dr Sébastien Fernandez

Dr Sébastien Fernandez is an Assistant Professor of Organizational Behavior at the Ecole hôtelière de Lausanne since 2011. He received his BSc and MSc in Psychology from the University of Lausanne and his PhD in Differential Psychology from the University of Geneva. He worked in the Swiss Army for five years where he was in charge of the assessment of the candidates for officer positions. He has taught courses in human behavior and performance, talent assessment, psychology, and interpersonal relations.

Dr Fernandez is interested in helping the hospitality industry and leaders of tomorrow take into account the psychological forces that drive high performance in organizational settings and to make decisions (such as talent decisions) with the help of evidence-based and innovative approaches coming from the field of organizational psychology.



Dr Hilary Murphy

Dr Hilary Catherine Murphy is a Full Professor and Researcher at the Ecole hôtelière de Lausanne, and an Honorary Research fellow in the Marketing Faculty at Strathclyde University, Glasgow. Currently, her main role is serving as Associate Dean for Faculty and Research, ad interim.

Dr Murphy has published many technical articles in academic journals and is a frequent presenter at key industry and academic conferences worldwide. Her most recent academic projects focus on the impact of social media on hotel consumer buyer behavior.

Ms Ruth Puhr

Following studies spanning Music and Information Technology, Ms Ruth Puhr managed the Arts Education Program for the Theatre Royal in Newcastle, working with the Arts Council and a range of national touring companies including the RSC and Scottish Opera, before moving to Switzerland. She began lecturing on Arts and Humanities elective courses at Les Roches in 2006.

In 2018 Ms Puhr was appointed Faculty Development Advisor and began her doctoral studies in higher education teaching and learning. She is passionate about developing holistically engaged faculty, equipped to face the challenges of professional life in the twenty-first century.

Dr Laura Zizka

Dr Laura Zizka is a faculty member at Ecole hôtelière de Lausanne since 2002. As an Assistant Professor, she teaches Business Communication and Academic Writing to undergraduate and graduate students as well as coaching Student Business Projects and undergraduate theses. With more than 20 years of international teaching experience (Czech Republic, USA, and Switzerland), Dr Zizka prepared her first digital course on Academic Integrity in 2017, and is currently preparing a digital course on Academic Writing and a traditional course on strategic/crisis communication, for the online MBA cohort.

Since completing her PhD in Management in 2014, Dr Zizka has been presenting at conferences and publishing papers on various communications topics both in higher education and the workplace. One of her main areas of interest lies in the link between CSR/sustainability reporting and communication and its link to corporate reputation. She is also interested in the gaps between higher education and the workplace.

For more information, please contact:

Aline TERRIER : aline.terrier@ehl.ch



With the support of

