

# Regenerative Hospitality Canva

A Playbook to Navigate Regenerative Transformation  
for Hospitality Businesses

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# **The Regenerative Hospitality Canva**

Print it preferably on  
A1-sized paper.

Five sustainability initiatives we are proud of

My Business

Mission

What is the core purpose of your organization?  
Describe what drives your organization.

Vision

How does your business envision its future? What are your long-term aspirations?

Customers

Describe the customers of your business.

AREA OF IMPACT			TYPE OF IMPACT	
Nature	Social	People	Net Zero	Net Positive

## PLACE INTELLIGENCE

### Nature Ecosystem

#### Offerings

What does the natural environment around your business have to offer?

#### Challenges

What are the natural challenges around the business?

#### Opportunities

What opportunities arise from these offerings and challenges?

Energy



Building & Land



Water



Prod. & Cons.



### Social Ecosystem

#### Offerings

What does the community around your business have to offer?

#### Challenges

What are the challenges in the community?

#### Opportunities

What opportunities arise from these offerings and challenges?

No Poverty/Hunger



Education & Equality



## PEOPLE INTELLIGENCE

### People Involvement

#### Offerings

What experiences or relations can be offered?

#### Challenges

What are the challenges of these experiences or relations?

#### Opportunities

What opportunities arise from these offerings and challenges?

Peace & Well-being



Work conditions



Get help from the SDGs ... but be creative!

INTERNATIONAL							
NATIONAL							
REGIONAL							
LOCAL							
	<div>Staff</div> <div></div>	<div>Customers</div> <div></div>	<div>Suppliers</div> <div></div>	<div>Authorities</div> <div></div>	<div>Community</div> <div></div>	<div>Finances</div> <div></div>	<div>Special Groups</div> <div></div>

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Describe the customers of your business.

Regenerative commitment

Describe your regenerative commitment to nature, community and guests

Our Net Positive Actions

AREA OF IMPACT

CONSTRAINTS/OPPORTUNITIES

Nature

Social

People

Laws/Regulations

Costs/Revenues

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**Mission**

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**Customers**

Describe the customers of your business.

**Regenerative commitment**

Describe your regenerative commitment to nature, community and guests

**Nature Ecosystem**

What does the natural environment around your business have to offer?



Offerings

Challenges

Opportunities

**Stakeholders, Actors**

Who does your business need to tackle the opportunities?

**Net Positive Actions**

What actions should be put in place? | *Laws/Regulations*

**Impact**

What is the expected impact? | *Costs/Revenues*

**Social Ecosystem**

What does the community around your business have to offer?



Offerings

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**Net Positive Actions**

What actions should be put in place? | *Laws/Regulations*

**Impact**

What is the expected impact? | *Costs/Revenues*

**People Involvement**

How do you involve staff and customers?



Offerings

Challenges

Opportunities

**Stakeholders, Actors**

Who does your business need to tackle the opportunities?

**Net Positive Actions**

What actions should be put in place? | *Laws/Regulations*

**Impact**

What is the expected impact? | *Costs/Revenues*

# Disclaimer page

While the regenerative hospitality practices outlined in this Canva have shown positive results in various contexts, we make no guarantees about specific outcomes, cost savings, revenue increases, or environmental impact metrics that may result from implementing these strategies. Results will vary based on numerous factors including interpretation, location, property type, guest demographics, local regulations, and implementation approach. Third-Party Resources References to third-party vendors, products, services, or organizations are provided for informational purposes only and do not constitute endorsements. We are not responsible for the quality, reliability, or performance of any third-party offerings.

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