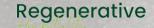
Regenerative Hospitality Canva

A Playbook to Navigate Regenerative Transformation for Hospitality Businesses

Alessandro Inversini, Ronald Sone, Amélie Keller, Roland Schegg











The Regenerative Hospitality Canva

Print it preferably on A1-sized paper.

Mission

What is the core purpose of your organization?
Describe what drives your organization.

Vision

How does your business envision its future? What are your long-term aspirations?

Customers

Describe the customers of your business.

AREA OF IMPACT		TYPE OF IMPACT	
Nature So	ocial People	Net Zero Net Positive	

PLACE INTELLIGENCE

Nature Ecosystem

Offerings

What does the natural environment around your business have to offer?

Challenges

What are the natural challenges around the business?

Opportunities

What opportunities arise from these offerings and challenges?

Social Ecosystem

Offerings

What does the community around your business have to offer?

Challenges

What are the challenges in the community?

Opportunities

What opportunities arise from these offerings and challenges?

PEOPLE INTELLIGENCE

People Involvement

Offerings

What experiences or relations can be offered?

Challenges

What are the challenges of these experiences or

Opportunities

What opportunities arise from these offerings and challenges?

> Get help from the SDGs ... but be creativel

Energy

Building & Land

Water

Prod. & Cons.







No Poverty/Hunger





Education & Equality











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Regenerative commitment
Describe your regenerative commitment to nature, community and guests

AREA OF IM	MPACT	CONSTRAINTS/OPPORTUNITIES	
Nature Social		Laws/Regulations Costs/Revenues	

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Customers

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Regenerative commitment

Describe your regenerative commitment to nature, community and guests



Stakeholders, Actors

Who does your business need to tackle the opportunities?

Net Positive Actions

What actions should be put in place?

Laws/Regulations

Impact

What is the expected impact?

Costs/Revenues



Stakeholders, Actors

Who does your business need to tackle the opportunities?

Net Positive Actions

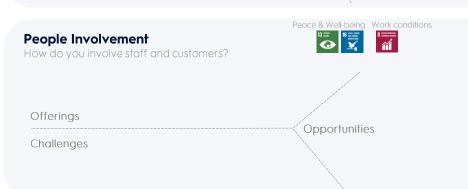
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What is the expected impact?

Costs/Revenues

Disclaimer page

While the regenerative hospitality practices outlined in this Canva have shown positive results in various contexts, we make no guarantees about specific outcomes, cost savings, revenue increases, or environmental impact metrics that may result from implementing these strategies. Results will vary based on numerous factors including interpretation, location, property type, guest demographics, local regulations, and implementation approach. Third-Party Resources References to third-party vendors, products, services, or organizations are provided for informational purposes only and do not constitute endorsements. We are not responsible for the quality, reliability, or performance of any third-party offerings.

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