



# The 8th Annual Scholarship of Teaching & Learning 2026

**Slowing down the PACE, taking the time to critically reflect on higher education**

The Scholarship of Teaching and Learning (SoTL) brings together faculty members and researchers who are interested in conducting research on teaching and learning with a particular emphasis on how technology is being used and should be used in higher education.



**February 3rd, 2026**



**EHL Campus Lausanne  
ClassRoom M609**



MORE INFORMATION & REGISTRATION ON  
[research.ehl.edu/events/scholarship-teaching-learning-conference](https://research.ehl.edu/events/scholarship-teaching-learning-conference)

# PROGRAM OF THE DAY



08.30 - 09.00

## WELCOME COFFEE

09.00 - 09.15

### Opening Remarks

*Dr Laura Zizka, EHL Hospitality Business School*

09.15 - 10.00

### Generative AI in Learning and Assessment: A Practical Tool for Reflection and Dialogue

*Ms Henrietta Carbonel, UniDistance Suisse*

*Mr Jean-Michel Jullien, UniDistance Suisse*

10.10 - 10.50

### Learning AI without AI: Gamified Productive Failure

*Dr Omar Ballester Gonzalez, EHL Hospitality Business School*

*Mr Quentin Besson, EHL Hospitality Business School*

10.50 - 11.15

## COFFEE BREAK

11.15 - 12.15

### Redesign for the AI Era: An Educator Challenge Lab

*Dr Tatyana Tsukanova, EHL Hospitality Business School*

12.15 - 12.45

### AI and Learning: Early Teacher Impressions

*Dr Thomas Davoine, EHL Hospitality Business School*

12.45 - 13.45

## LUNCH BREAK

14.00 - 16.15

### SoTL Project Workshop

*Led by Dr Laura Zizka, EHL Hospitality Business School*

16.15 - 16.30

### Closing Words

*Dr Laura Zizka, EHL Hospitality Business School*

16.30 - 17.15

## APÉRITIF & NETWORKING

## Laura Zizka

With more than 20 years of international teaching experience, Dr. Laura Zizka has been a faculty member at EHL since 2002. As an Associate Professor, she teaches Academic Writing and Crisis/Strategic Communication to undergraduate and graduate students. Her teaching philosophy revolves around lifelong learning, application of transferable 'soft' skills, and positive social change.

Dr. Zizka is the Chair of the Examination Board and is a Peer Pedagogical Coach. She animates seminars and workshops with students and staff on teaching and learning topics. Dr. Zizka is a member of the Swiss Faculty Development Network (SFDN), British Academy of Management (BAM), and Academy of Management (AOM).

## Henrietta Carbonel Jean-Michel Jullien

Henrietta Carbonel is scientific collaborator for EDUDL+. She supports teaching teams design for remote learning. Her research focuses on digital education, remote assessment, and generative AI for teaching and learning. Research methods include speculative and collaborative approaches.

Jean-Michel Jullien is head of the Educational Development Unit in Distance Learning (EDUDL+), UniDistance Suisse.

## Omar Ballester Gonzalez

Dr Omar Ballester is Adjunct Professor at EHL and Scientific Advisor at the Swiss National Science Foundation. His academic background bridges machine learning (AI) and Economics of Science. He's an expert in higher education policy, innovation and AI governance. In his teaching practice, he designs experiential learning and game-based activities that immerse students in digitalisation, AI governance and strategic decision-making for the human-centric digital age. A strong advocate of productive failure and learning by doing, he creates environments where students learn through realistic, open ended challenges.

## Tatyana Tsukanova

Dr. Tatyana Tsukanova is a researcher and visiting professor at EHL Hospitality Business School, specializing in entrepreneurship, strategy, and data science. She holds a Ph.D. in Economics from the University of Tartu, Estonia, where she studied institutional complexity and strategic decision-making in international expansion. She has an extensive academic background, including teaching at HEC Lausanne and serving as a visiting scholar at Florida State University.

## Thomas Davoine

Dr Thomas Davoine has been working at EHL since 2020, after spending many years doing applied research in economics.

He is teaching technical economic topics to students and always curious about new ideas to help students learn.

# NOTES



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